



1 Problem. Defined.

Define the Problem:

Social entrepreneurs, venture philanthropists, R & D directors: What problems keep you up at night? We solve complex problems by taking a 360 degree view of all of the issues and clearly defining the goal.

2 Problem. Swarmed.

Swarm the Problem:

GTRI offers the unique ability to convene teams of interdisciplinary experts and students who literally swarm the problem during a two day conference with the goal of coming up with multiple workable solutions. Thirty days later, proposals are pitched to a joint panel of senior GTRI staff and the venture philanthropist for selection of the three most promising.

3 Problem. Solved.

Solve the Problem:

Solutions are field tested for real world application and viability. Donors review results of funded projects and gain insight into future trends and new technology frontiers.