

Open Innovation Fund



Your company is continuously thinking about its next new product. You recognize that “thinking outside the box” is easier said than done. Your company could benefit from an injection of creative thinking from objective minds – focused on new technology. You can’t predict the future, but you can help to create it.

GTRI hosts “Communities of Interest” which serve as innovation hubs - bringing together the best and brightest researchers, faculty members, students and industry leaders to discuss emerging technologies and future trends. GTRI serves as a bridge between academia and industry.

Communities of Interest meet and share ideas and information. The goal of each community is to explore pre-competitive concepts and innovate. One result may be to produce joint proposals for seed funding to participating companies. Both industry and university researchers come away with new perspectives, new energy and new directions

An annual gift of \$150,000 is required per corporate participant.